



Environmental Stewardship Program

Toyota Motor Manufacturing

Success Story

Land Conservation

Background

Toyota Motor Manufacturing is located in Princeton, IN (Gibson County) and employs 4,800 Hoosiers. Toyota Motor Manufacturing has been an Environmental Stewardship Program (ESP) member since May 2007 and is ISO14001 certified.

Project Implementation

Over the course of three years, Toyota Motor Manufacturing has implemented a multi-phase land conservation project at their property.

- Phase I planted 45,950 trees on 80 acres.
- Phase II planted 67,950 trees on 122 acres.
- Phase III planted 89,850 trees on 160 acres.

Results

Using an average of 15 pounds of CO₂ uptake per tree, this amounts to 1,139 metric tons CO₂/year.

Cost Savings

There was no cost savings reported regarding this project. For more information on this project, contact Paul Delor.

Facility Contact

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